

EMBRACING INNOVATION

CRYPTO COMMUNITY RALLIES FOR UKRAINE



Stepan loves to draw pictures of his cats, who keep his family company in their temporary home.

Save the Children was the first-ever international nonprofit to accept a Bitcoin donation. Since then, we've pioneered the cryptocurrency fundraising space, launching the #HODLHope movement for children. (HODL – Hold on for Dear Life – is a motto for crypto investors).

"If we think about solving tomorrow's problems with yesterday's solutions, I don't know that we'll solve them," said Ettore Rossetti, Senior Advisor of Digital Marketing and Innovation.

The crypto community raised millions of dollars to support kids like 9-year-old Stepan*, who fled Ukraine last spring. Today, his family shares a small room in a refugee shelter – safe, but without the comforts of home.

We're helping Stepan keep up with his schoolwork, providing a backpack full of school supplies, toys and crafts – a reminder that even in times of crisis, his childhood matters.

Your generosity helps us make breakthroughs for kids.



To learn more about crypto giving and #HODLHope, scan the QR code.

*Name changed for protection

DELIVERING EDUCATION

THE TALE OF THE TRAVELING LIBRARY

Save the Children met 14-year-old Maha in 2020 – just after the pandemic forced 26 million children in Ethiopia out of school.

Our solution? A library with legs! With the help of 21 camels, we traversed the desert, delivering books to 22,000 kids. Now, our camel library is digital – giving kids like Maha access to unlimited stories. As they travel from village to village, our camels carry solar-charged tablets stocked with hundreds of ebooks.

They've kept Maha's dreams of becoming an engineer alive. "For me, reading a book is the key to knowledge," she said.

Thanks to you, children around the world are chasing their dreams.



"We feel happy when the camel library comes to our village."



Scan the QR code to follow the camel library's journey.

BUILD A BETTER TOMORROW, TODAY

Team Tomorrow connects you to the causes you care about: inequality, the climate crisis, conflict or poverty in the U.S.

Visit savethechildren.org/jointeamtomorrow to join a passionate community and make irreversible change!



GIVE savethechildren.org/give

Donate today so children can survive and thrive.

BROWSE savethechildren.org/visitcatalog

Your donation to our gift catalog helps girls like Maha realize their dreams.

PLAN savethechildren.org/legacy

Consider making a gift to Save the Children in your will, leaving a legacy of change for kids like Stepan*.

ADVOCATE savethechildrenactionnetwork.org

Help our sister organization, Save the Children Action Network, fight for kids' rights!

FUNDRAISE savethechildren.org/fundraise

Rally your community to support children in urgent need.



AN ORGANIZATION YOU CAN TRUST

In fiscal year 2020, 85% of all expenditures went to program services.

Save the Children believes every child deserves a future. Since our founding over 100 years ago, we've changed the lives of over 1 billion children. In the United States and around the world, we give children a healthy start in life, the opportunity to learn and protection from harm. We do whatever it takes for children – every day and in times of crisis – transforming their lives and the future we share.

savethechildren.org



WHERE YOUR GIVING GOES

■ Programs ■ Fundraising ■ Management & General



INSIDER NEWSLETTER

6-year-old Kash shows off a prize from his school's new book vending machine!

INNOVATING WITH IMPACT

SEEING THE SUNSHINE

SOLAR-POWERED WATER TECH

CREATIVITY IN CRISIS

PARTNERING WITH THE WORLD WILDLIFE FUND

A LIBRARY WITH LEGS

CAMELS BRING BOOKS TO KIDS



U.S. SUCCESS STORY

HAVE YOU EVER SEEN A BOOK VENDING MACHINE?

Kash is already eyeing the chapter books at the top of the vending machine!



Education is a ladder out of poverty – when it's in reach

Rural Kentucky* can be a tough place to grow up – especially for eager readers like 6-year-old Kash. Eighty percent of the families in his district live in poverty.

Many kids don't have a single book at home.

"Book ownership is essential," said a school administrator, "[But] families across this county can't afford to build home libraries."

Bridging the gap, one book at a time

Save the Children had a creative solution: instead of spitting out snacks, the vending machines at Kash's school are full of



brand-new books! Now when the kindergartner meets his reading goals, he gets a golden token to exchange at the book vending machine.

Week by week, Kash is building a library of his own – with your support.

"Last summer, deadly floods laid waste to communities in eastern Kentucky. We provided comfort and care to families who lost everything – and when the floodwaters cleared, we helped schools and child care centers rebuild."



Curious about book vending machines? Scan the QR code to see them in action.

OVERCOMING HUNGER

A NEW RECIPE FOR CHANGE

27 million people in the Democratic Republic of the Congo are facing severe hunger. With the threat of starvation looming, families in East Kasai found nourishment in an unexpected place.

Musabu – or caterpillar porridge – is packed with protein, vitamins and healthy fats from locally-harvested caterpillars, oil, corn flour and avocado. Cheap, nutrient-rich and easy to make, it's the perfect recipe to stave off malnutrition.

"All of the products we use are available in nature, in our fields," said Marceline, a Save the Children volunteer. She runs cooking demonstrations, showing caretakers how to source and prepare the ingredients for caterpillar porridge.

It's become a favorite in East Kasai. "The children love it," Marceline shared. "Some always come back to ask for more!"

You're helping families survive the rising global hunger crisis.



Families attend a cooking demonstration led by Save the Children.

GLOBAL SUCCESS STORY

RAYS OF HOPE IN TIMES OF CRISIS

Clean water was a luxury to 13-year-old Zaynab*. The 2021 drought devastated her community in Afghanistan, forcing families to drink from contaminated water holes.

Without a source of cool, clean water, the relentless heat sapped children's energy, leaving them too sluggish to learn and play. "We used to suffer from various diseases like cholera and diarrhea," Zaynab remembered.

Just one year later, her community isn't enduring the sun – they're harnessing its power. We brought solar-powered wells to schools like hers, pumping safe water to families across the region.

A natural leader, Zaynab trains other kids about hygiene. "Before, I didn't have any knowledge about health education," she said. "Now, I feel lucky to teach children in the village!"

This lifesaving work wouldn't be possible without you.

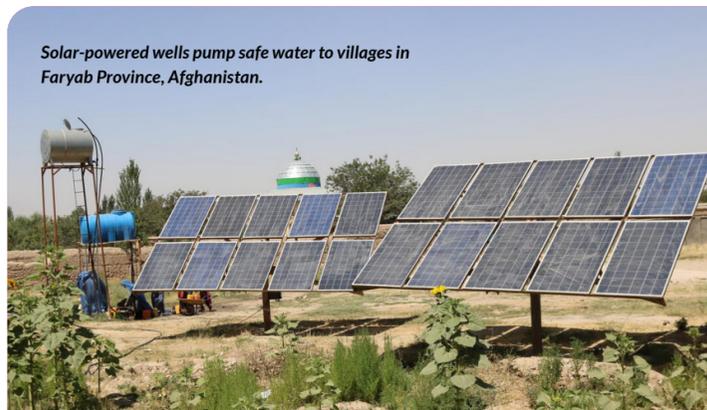


Scan the QR code to hear Zaynab's story.

*Name changed for protection



"We have clean drinking water, and we are happy," says Zaynab.



Solar-powered wells pump safe water to villages in Faryab Province, Afghanistan.

CLIMATE CHANGE

WORKING WITH THE WORLD WILDLIFE FUND

Kids are bearing the brunt of the climate crisis. They're left hungry after heat waves ravage crops, thirsty after drought dries up wells and wandering after hurricanes level homes.

So Save the Children teamed up with the World Wildlife Fund to tackle it. We're trailblazing a movement to train millions of activists, fueled by WWF's expertise on conservation and our knack for amplifying children's voices.

We're igniting a passion for advocacy in kids like 15-year-old Oriana*. Extreme weather is taking a toll on her village in Venezuela: downpours trigger rockfalls, flood the path to school and draw disease-ridden mosquitoes to piles of litter.

ADVOCACY

LEADING WITH LOVE

February 1st marks the start of Have a Heart, an annual campaign to strengthen child nutrition and early learning programs.

Save the Children Action Network (SCAN) spends the month of love mobilizing champions for children across the United States. They speak up on behalf of kids who go to bed hungry and families who can't afford child care – reaching lawmakers from state houses to Capitol Hill.



"I love dreaming with my friends. I know one day, we'll make those dreams come true," says Oriana.

But where some see trash, Oriana sees opportunities to create. In an initiative to recycle plastic waste, she built an entire home out of cement and water bottles filled with sand.

One day, she'll lead a group of female artisans and environmentalists. "We have to protect this world, because that's the future for our children and for us," she said.

Together, we're building a safer, greener planet.



Scan the QR code for more on our partnership with WWF.

*Name changed for protection

Handwritten postcards and homemade valentines pour in from children and parents, while student clubs organize letter-writing workshops, food drives and diaper collections.

No matter what actions they take, our message is clear: it's time for leaders to have a heart and invest in kids.

To advocate for children's futures, visit savethechildrenactionnetwork.org/haveaheart.